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Chief Patron: Prof. P.V.G.D. Prasad Reddy, Chief Editor Prof. K.Samatha Publisher: Prof. M.James Stephen Volume: 2 | ISSUE: 106 | Pages: 06

AP gets all India 9th Rank with 1445 Patents Filings





AU New,February: That's an insightful summary of the recent developments in intellectual property filings in India, particularly focusing on Andhra Pradesh. Total Patent Filings: The total patents filed in India, by both residents and non-residents, amounted to 82,811 according to the recent annual report released by the Indian Patent Office. Andhra Pradesh's Performance: Andhra Pradesh has notably crossed a milestone by filing over 1000 patents for the first time. In the year 2022-23, Andhra Pradesh filed 1445 patents, marking a significant growth rate of about 55% compared to the previous year's 934 patents. Ranking: Andhra Pradesh has ascended to the ninth rank in India for patent filings, compared to the tenth

rank it held in the previous year.

Top Five Indian States: The top five states in India for patent filings are Tamil Nadu, Maharashtra, Uttar Pradesh, Karnataka, and Punjab, with 7686, 5626, 5564, 5408, and 3405 patent filings respectively. Role of Andhra University: Andhra University, serving as the State IPR Nodal Agency, has been instrumental in enhancing awareness and fostering patent filings

AU News, February: AU News, February: Prof. PVGD Prasad Reddy said that played a pivotal role as the State IPR Nodal Agency in driving awareness about IPR awareness, Andhra intellectual property rights University has likely (IPR) and fostering an environment conducive to increased patent filings in Andhra Pradesh. This

Nodal Agency. He suggests that the AP

State Council for Higher Education may

direct all Higher Educational Institutes in AP to adopt the model IPR policy

implemented by Andhra University to

further enhance patent filings in the

state. these developments the growing importance of intellectual property rights in India and the proactive measures taken by institutions like Andhra University to promote IPR

awareness and innovation.

University in promoting Andhra University has innovation and protecting intellectual property within the state. By serving as a for contributed to an enhanced understanding of the importance of protecting intellectual property among

the proactive individuals, businesses, and approach taken by Andhra institutions in the region. On the Occation Andhra University Vice Chancellor Prof. P.V.G. D Prasad Reddy the role that educational institutions like Andhra University can play in driving socio-economic development through initiatives focused on intellectual property rights.

from Andhra Pradesh. The efforts and initiatives led by the DPIIT-IPR Chair 350 Percent growth in have significantly contributed to this five years progress. Recognition and Future Plans: Prof. PVGD Prasad Reddy, the Vice Chancellor of Andhra University, has expressed his appreciation for the efforts made by the DPIIT-IPR Chair and acknowledged the catalytic role played by Andhra University as the State IPR



The state of Andhra Pradesh has seen a 350 percent growth in patent egistrations in the last five years. With the aim of speedy progress in the registration patents,

Chair Prof. Hanumantu Purushottam, IPR Chair, AU.

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The beauty that insipired AU



which have rendered distinguished service. Latest Russian made AK 230 gun has joined this list. This gun, rendered distinguished service in the Indian Navy, has recently retired from service. With this, the Eastern Indian presented it to the Andhra University in order to inform the students about the services of the gun. With this AK 230 Gun was set up in front of A-Hub Center in Engineering College campus.

Members of the European Commission Visited AU



News, February: Andhra University recently hosted a delegation from the European Commission, who visited to observe the progress of

research projects in the Marine Living Resources department.

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Selfless life should be Practiced



AUNews, February: During his visit to the Department of Philosophy at Andhra Philosophy at Andhra University, Prof. Dhammapala Guruji, the founder of the Right Meditation Center in Nepal, the importance of selfless living. Addressing the students, he stressed the significance of

understanding society and various aspects of Buddha's history. Prof. Guruji said the need for students to cultivate a proper understanding of societal dynamics and philosophical principles. He encouraged them to embody selflessness in their lives, drawing inspiration from the

teachings of Buddha. Among the attendees were Arts College Principal Acharya A. Narasimha Rao, Department Head Acharya V. Venkata Rao, and others who actively participated in the program, engaging discussions and reflections on Prof. Guruji's teachings.

Members of the European Commission Visited AU



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AU News, February: The delegation included distinguished individuals such as Prof. John Acuna from Oviedo University in Spain, Prof. Giorgione Georgiou from Cyprien University, and Dr. Bitriz Tintorlu from the Archipelago Institute of Marine Conservation in Green. During their visit, the European Commission members had a courtesy meeting with Andhra University Vice Chancellor, Prof. PVGD Prasad Reddy. expressed delight at the progress and performance of the Marine Monitoring Laboratory established at AU. The delegation members also appreciated the lush greenery and pleasant atmosphere of the campus. In the meeting, Prof. Prasad Reddy invited the European Commission members to collaborate on

new ideas and projects. He highlighted initiatives in promoting entrepreneurship through the startup ecosystem and Centers of Excellence Additionally, the Chancellor emphasized commitment to fostering excellence in arts and social sciences alongside academic and research endeavors. He mentioned unique facilities like Fine Arts, Dance-Music, and Dolby Studio that contribute to AU's distinctiveness. Prof. Georgione suggested visiting AU's yoga center. Arrangements were made for the delegation to visit the Yoga Village. Representatives from the European Commission interacted with Andhra University officials, including MLR Department Head Prof. P. Janakiram, Prof. Umadevi.

Personality development with mother tongue



AU News, February: During the Telugu Language Speciali zation Program organized by the Telugu department at Andhra University, AU Registrar Prof. M James Stephen emphasized the importance of mother tongue in personality development. He stated that studying Telugu should not merely be for academic marks but should be recognized for its role in mental development. Prof. Stephen said the

power of the mother tongue in enhancing cognitive abilities. Principal of Arts College, Prof. Narasimha Rao, Said echoed this sentiment by emphasizing that the preservation of culture and traditions is closely linked to the promotion of the mother tongue. Evuri Umamaheswara Rao, Principal of Rachna Journalism College, emphasized the immense potential of those who have studied Telugu, indi cating the broader

benefits beyond academic achieve ment. The program also commemorated Karjatiya Matrubhasha Day and included the participation of notable figures such as Telugu or 500 International Conference Depart ment Head Prof. Jarra Apparao, Prof. V. Simmanna Samaikya Bharti Coordinator V. Kannayya, G. Nages wara Rao, Dr. B. Venkataswamy, along with various prof and researchers.

350 Percent growth in five years

of patents. Apart from

conducting 10 to 12

seminars per year,



AUNews, February: The AP government appointed Andhra University as the nodal agency and released GO No. 71 earlier. As a result, the IPR chair took over those responsibilities and provided services efficiently. We have organized wide awareness programs in educational institutions across the state to increase awareness of registration

awards were given to patent applicants through IPR and champion auiz competitions were conducted encourage research students. Along with this, we have made a IPR special course available online. thousand students have been trained through this course. 4 400 students have been trained through the Mooks core made available through IPR. Soon we will make PG Diploma and Intellectual -Property Rights courses available through IVR Chair. Apart from this, a special IPR policy has

also been formulated and handed over to the Higher Education Department in order to make AP Comment ore progressive registration in and practice of patents. Soon, this IPR policy will be available in universities across the state. In the vear 2018-19, the number of patents registered in AP was 321 and by the year 2022-23 this number, had reached 1445. With this, in the last five years. It has achieved an annual growth rate of 350 percent in AP. The services provided by the AU IPR chair are proof of the level of progress achieved by AP. From page One

From page One



THIS WEEK

DOCTORATES



Vishnu Tej receives Ph.D in Computer Science Engineering



AU News, February: Mr Y. Vishnu Tej has been awarded the degree of Doctor of Philosophy (Ph.D.) in Computer Science Engineering from Andhra University. The Vice-Chancellor Prof P.V.G. D. Prasad Reddy personally handed over the Ph.D. proceedings. To Mr Y. Vishnu Tej in recognition of research accomplishments. Department scholars and students extended their congratulations to Y. Vishnu Tej for successful completion of the Doctoral program and for contributions to the field of Computer Science Engineering.

Santhosh raju receives Ph.D in Law



AU News, February: Mr Santhoshraju Munjeti has been awarded the degree of Doctor of Philosophy (Ph.D.) in Dr B.R. Ambedkar College of Law from Andhra University. The Vice-Chancellor Prof PVG D. Prasad Reddy personally handed over the Ph.D proceedings. To Mr Santhoshraju Munjeti in recognition of research accomplishments. Dr B.R Ambedhar Collge of Law Guide Prof. K. Sita Manikyam scholars and students extended their congratulations to Santhoshraju Munjeti for successful completion of the Doctoral program and for contributions to the field of Law Collge Congratulated.

zianul Abudin receives In Master of Business Administration Degree

AUNews, February: Mr Zianul Abudin has been awarded the degree of Master of Business Administration degree in



AU College of Arts and Commerce Management Studies from Andhra University. The Vice-Chancellor Prof P.V.G. D. Prasad Reddy personally handed over the Master of Business Administion Degree proceedings. To Zianul Abudin in recognition of Post Graduate accomplishments. Scholars and students extended their congratulations to zianul Abudin for successful completion of the Post Graduate Degree and for contributions to the field of Commerce mangement Studies.

Sediquilah receives in Master of **Business Administration Degree**



AUNewsFehrary: Mr Sediqullah has been awarded the degree of Master of Business Administration degree in AU College of Arts and Commerce Management Studies from Andhra University. The Vice-Chancellor Prof P.V.G. D. Prasad Reddy personally handed over the Master of Business Administion Degree proceedings. To Sediqullah in recognition of Post Graduate accomplishments. Scholars and students extended their congratulations to Sediqullah for successful completion of the Post Graduate Degree and for contributions to the field of Commerce mangement Studies.

Dereje Dejene Mengistu Received Ph.D in Mechanical Engineering

AU News, February: Mr Dereje Dejene Mengistu has been awarded the degree of



Doctor of Philosophy (Ph.D.) in AU College of Engineering Mechanical Engineering Department from Andhra University. The Vice-Chancellor Prof P.V.G. D. Prasad Reddy personally handed over the Ph.D proceedings. To Dereje Dejene Mengistu in recognition of research accomplishments. Scholars and students extended their congratulations to Dereje Dejene Mengistu for successful completion of the Doctoral program and for contributions to the field of Mechanical Engineering Department .

Maswood receives in Master of Computer Application Degree

AUNews,February: Mr Maswood has been awarded the degree of Master of Computer Applications degree in AU College



Engineering from Andhra The Vice-Chancellor University. ProfP.V.G.D.PrasadReddy personally handed over the Master of Computer Applications degree . To Maswood in recognition of Post Graduate accomplishments. Scholars and students extended their congratulations to Maswood for successful completion of the Master of Computer Application Degree and contributions to the field of Computer Science Engineering.

Atiqullah Ahmadi receives In Master of Business Administration Degree

AUNews,February: Mr Atiqullah Ahmadi has been awarded the degree of Master of Business Administration degree in AU College of Arts and Commerce Management Studies from Andhra University. The Vice-Chancellor Prof P.V.G. D. Prasad Reddy personally handed over the P.G proceedings. To Atiqullah Ahmadi in recognition of Post Graduate accomplishments. Scholars and students extended their congratulations to Atiqullah Ahmadi for successful

completion of the Post Graduate Degree and for contributions to the field of Commerce mangement Studies.



Faisal Stanikzai receives In Master of Business Administration Degree



AU News, February: Mr Faisal Stanikzai has been awarded the degree of Master of Business Administration degree in AU College of Arts and Commerce Management Studies from Pv.G. D. Prasad Reddy personally handed over the Master of Business Administion Degree proceedings. To Faisal Stanikzai in recognition of Post Graduate accomplishments. Scholars and students extended their congratulations to Faisal Stanikzaifor successful completion of the Post Graduate Degree and for contributions to the field of Commerce mangement Studies.

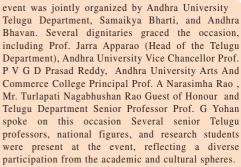
International Conference on Native Languages at AU Telugu Department



AU News, February: The celebration of International Mother Language Day, particularly focusing on the distinctiveness of the Telugu language. Andhra University Vice Chancellor Prof. P.V.G.D Prasad Reddy emphasized the importance of preserving one's mother tongue, referring to it as a bridge for human survival. He highlighted the need to celebrate educational responses and sentiments associated with mother tongues. There was a discussion on the importance of preserving mother tongues while also acknowledging the necessity of learning other



languages in today's globalized world. Efforts were mentioned to translate textbooks into various languages to promote education in mother tongues. The event underlined the cultural significance of languages like Telugu, citing historical figures and literature. Telugu's rich history and its role in various fields, including science and technology, Challenges to language preservation, such as societal changes and neglect of mother tongues, were addressed. Suggestions were made to amend the constitution to restore the former glory of regional languages. The











National award to Prof Krishnamohan



AUNews, February:
Andhra University OSD
Prof. V. Krishnamohan
was honored with the Top10 Professors Shaping
Minds in India award for
the year 2023.Prof.V.
rishnamohan, OSD of
Andhra University, was
awarded the Top-10
Professors Shaping Minds

in India award for 2023 in a program organized by Hindustan Times. This award recognized his significant contributions to academia and education. Hindustan Times selected 10 professors from across the country for this prestigious award. Following the receipt of

award. Krishnamohan had courtesy meeting with Andhra University Vice Chancellor Prof. Prasad Reddy. During this meeting, Prof. Prasad Reddy congratulated Prof. Krishnamohan for his achievement and expressed his wishes for his continual success in the future. Prof. Krishnamohan, who has previously received many national awards, was recognized for his recognized for his consistent dedication and excellence in the field of education. The program was attended by Rector Prof. K. Samatha, Registrar Prof. M. James and Stephen, dignitaries,

Two-day National Conference on Innovations and Emerging Novel Technologies in Biological Sciences:



AU News, February: Andhra University Vice Chancellor Prof. P.V.G.D Prasad Reddy Said highlighted the impact of AI advancements on biological sciences and encouraged students to focus on academic excellence and technological advancements in the field. The primary objective was to facilitate the sharing of groundbreaking research, promote

collaboration, and explore the latest advancements in biological sciences. Topics covered included genomics, biotechnology, bioinformatics, molecular biology, and environmental sciences. The conference held at St. Josephs College for Women (A) on ebruary 22, 2024, Dr. PVK

February 22, 2024, Dr. PVK Jagannadharao and Principal Dr. Sr. Shyji Dr. K. Manikyakumari, Dr. P.K Jayalakshmi Organizing Committee: The organizing committee members, including Dr. P. Aruna devi, Dr. Padma, Dr. NagaRaju, Dr. Harini, Dr. Anupama, and Dr. Radhakrishna, played a crucial role in ensuring the success of the conference.

Projects shoud be carried out jointly with AU



AUNews, February: Andhra University Vice Chancellor Prof. P.V.G.D Prasad Reddy invited Dr. Vijay Senior Bhavaraj, Principal Engineer of Eton Research Lab America, to conduct research projects jointly with the university. Prof. Prasad Reddy Said Dr. Vijay Bhavaraj to collaborate on research projects with

Andhra University, indicating an interest in fostering academic partnerships. Dr. Vijay Bhavaraj was felicitated on behalf of Andhra University, acknowledging his expertise contributions.

Dr. Vijay Bhavaraj addressed students of the Electrical Engineering Department on the

topic of 'Challenge in

Modern Power Distribution in the Emerging Climate Issues,' sharing insights and knowledge on the subject. The event was attended by Registrar M. Prof. James Stephen, Head of the Department Electrical Engineering Prof. V. Mallikarjuna Rao. and Chairman Prof. K. Rama Sudha, among others.

sports

AUNews, February: Andhra University Vice Chancellor Prof. P.V.G.D Prasad Reddy Said the significance of sports in promoting both mental and physical well-being. The Vice Chancellor inaugurated a newly developed shuttle court located in front of the office, indicating the university's commitment to sports facilities. There was a mention of Vini expressing happiness about the cleanliness and tidiness of the Arts College office, suggesting a focus on maintaining a conducive environment for academic and

extracurricular activities. Future Development of Sports Premises: Prof. Prasad Reddy stated that more sports facilities will be developed within the university premises, indicating a commitment to enhancing sports infrastructure. The event was attended by various dignitaries and officials, including Prof. A. Narasimha Rao, Principal of Arts and Commerce College, Prof. N. Vijaya Mohan, Director of AU Sports Board, Prof. A Pallavi, Sports Convenor, and Prof. Veerraju.





Complete health with Focus on Mental Health



February: Psychologist Maunik Rao emphasized the importance of focusing on mental health for everyone. Psychologist Maunik Rao said The Empower program, organized by the Aditya Birla Educational Trust, seems to be aimed at providing training on mental health. It mentioned that mental health involves thoughts, arousal levels, emotions, and behavioral attitudes. Due to increased awareness about mental health, people are seeking to understand their abilities and utilize them fully B. Sudhakara Rao, State Coordinator of the Empower program, discussed methods to overcome stress

and improve communication skills. Dr. S. Haranath said the importance of finding appropriate solutions and guidance for mental health problems faced by young people. Role of Teachers and Organizations: Teachers and voluntary organizations have been urged to provide services and support in addressing mental health issues among young people. Organizers of the Empower program distributed kits containing training materials to program officers. Participants included program from various districts. volunteers, and others involved in the National Service Scheme.

In Campus Competitions AU students project 2nd place



AU News, February: Students of AU Women's College of Engineering, participated in the Hult Prize Campus Program organized by Andhra In these University. start-up competitions held at the university campus college level, students D. Reshma, U. Devaki, B. Vindhya and G. Bhavanidevi of AU Women's College of Engineering won second place for a special project designed to prevent train accidents. These startup competitions were recently held at the venue of Andhra University Parma College. 53 teams from different colleges participated in this competition. As a part of this, AU is working towards preventing train accidents which is the biggest problem in the country and protecting people's lives Students designed the project. A special tool has been made as part of this project using technology to detect accidents early while the train is moving fast and provide information to the driver through sensors. As a result, their project got the second place in this competition. Andhra University Vice Chancellor Prof. PVGD Prasad Reddy congratulated the students on this occasion in his office recently. He wants to make more such innovations in the future. In this program, Principal of Women's Engineering College, Prof. S.K. Bhatti, PRof. V. Krishnamohan, Dr. S. Aruna, Dr. S. Ramadevi and others participated

It's nice to have the Halt prize



was held on February 18 at Andhra University Pharmaceutical Seminar Hall. 53 teams participated in this program organized by Halt Foundation. We who are Halt

studying in third year by ECE department of AU Women's College of Engineering got second position in Startup. We have made a startup on Eradication of Train Accidents. We have developed a tool that uses sensors to pre-inform the train driver with technology to prevent accidents. Our VC Acharya Prasada Reddy, Principal Madam Acharya SK Bhatti, Head of ECE Department Dr. S. Aruna Madam, Dr. Ramadevi Madam encouraged us and gave us an opportunity to do the project. I thank them for this.

G. Bhayani Devi ECE AU

Students need project Encouragement

I am studying 3rd year of Andhra University College Women Engineering ECE. We did startup with programming the encouragement of teachers. We prepared the project using our knowledge

Ramavevi Madam



Madam Bhatti, ECE Head Dr. Aruna, Dr.

-D. Reeshma, ECE AU

This achievement is due to Studyng in AU



I am very happy to get a place in the Halt Prez Lo program. Such achievement is due to encouragement of our A University Vice Chancellor P.V.G.D Prasad Reddy Sir, Principal SK Bhatti Madam, ECE Head Dr. Aruna Madam, Dr. Ramadevi. We thank them for this. Our desire is to excel individually in more projects. Also, we are thankful to all our professors who encouraged us for this project.

B.V.Vindya, ECE AU

Incubation center is very useful





reached this achievement through startup. Our desire is to achieve such projects individually. We are trying to comply with this. Because the VC suggested that students should grow to the level of giving jobs, not to go to other institutions for jobs. That's why we are taking paths for development with self-effort to rise to a higher level. We got the second position in the startup on Eradication of Train Accidents. Our teachers and principal madam provided full encouragement.

U.Devaki, ECE AU

Teachers are happy when students achieve talent



Andhra University Women's College of Engineering ECE third year AU students created the most prestigious start-up and received the second place prize from the director of Hamman Resources Halt Prize Foundation as a participant in Halt 2023-24 on campus program. In particular, ECE students have prepared and presented a project start-up in order to avoid accidents while traveling by train by knowing through sensors and preventing train accidents from

happening. Those selected here will go to the Halt program in Mumbai. Other students should take these students as role models. Also, AU Vice Chancellor Prof. P.V.G.D Prasad Reddy services in making startup programs in the campus are commendable. He has done remarkable work in providing employment opportunities to students along with the hub and incubation centers in his institution. Also, VC Prof. Prasad Reddy has the honor of developing the campus and making it a clean campus by constructing buildings, hostels, roads, and planting saplings like international universities. Naklo achieved A plus rank and brought good recognition to the varsity at the national level. The prize was won. Andhra University College of Pharma in

Princiapl Prof. S.K. Bhatti, AU College of Engineering for Women

Students should focus on new startups



Andhra University Women's College of Engineering students will be assisted in doing projects. Andhra University Vice Chancellor Prof. P.V.GD Prasad Reddy has a good understanding of startups, he has provided basic facilities like incubation center, that hub, like nowhere else. Students need to utilize these. I am especially happy that AU Vice Chancellor Prof.Prasad Reddy sir has been appointed as Vice Chancellor for the second time. He completely

anged the face of AU campus in four years. VC Prasad Reddy has the honor of making the campus at an international level. Also, the VC worked tirelessly to achieve NAAC A Plus Plus. In this achievement, Registrar Prof. M. James Stephen supported VC Sir and played a vital role in getting a good rank for the university. Also, more than 70 acres of sports ground has been designed. A sports ground has been arranged for the students. The land worth crores at Polamamba temple has also been brought under the authority of AU and constructions have been undertaken in such a way as to be useful for the students. Students should create new innovations by utilizing the facilities available in the varsity.

-Dr.S.Aruna, Head of ECE Department, Women Engineering College

Students should use the facilities in AU



Andhra University Prof. P.V.G.D Prasad Reddy Sir who has arranged all the facilities for the management of projects for students in Andhra University. Vice Chancellor Prof. P.V.G.D Prasad Reddy encouragement to run startup projects, especially in AU will be very

useful for students. When the students came and wanted ideas to do such projects, we explained about various start-ups. In the end, the students decided to make a startup based on the current train accidents. In this context they all decided to do this Eradication of Train Accidents project together. Successfully completed the project and stood second in Halt Prize at AU. More varsity students should take their inspiration and do

- Dr. S.Rama devi, Assistant Professor, ECE

Chief Patron Prof. P.V.G.D. Prasad Reddy, Vice-Chancellor, Chief Editor: Prof.K.Samatha, Rector Publisher: Prof James Stephen, Registrar, Technical Adviser D.Sivakumar Reddy, Editorial Team: Prof. Challa Ramakrishna, Prof.DVR Murthy, Dr.C.M.Vinaya Kumar, Dr.Solomon Benny, Dr.C.Krishnaveer Abhishek, Linguist and Soft Skills Trainer & Dr. Chukkala Satyanarayana, Andhra University South Campus, Visakhapatnam, Andhra Pradesh, India, Pin: 530 003, Phone: 0891-2844222